



MLK-DAYTON, INC.



2018 MARTIN LUTHER KING, JR.

CELEBRATION

THEME: "AM I MY BROTHER'S KEEPER?"

TABLE & PROGRAM AD INFORMATION

Organization Name: _____

Contact Person: _____ Phone _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

ADVERTISEMENT SIZE (Ad must be submitted camera ready)

Full Page Ad – Specs Trim Size 8.5 x 11

_____ Black/White	\$300.00
_____ Color Ad	\$400.00

Half Page Ad – Specs Trim Size 8.5 x 4.6

_____ Black/White	\$200.00
_____ Color Ad	\$300.00

Email camera-ready ad to- Tuesdays1108@yahoo.com

Deadline to submit ad Friday, December 29, 2017

MLK CELEBRATION BANQUET

TABLE of 8 - MLK Celebration Banquet \$600 I/we would like to purchase _____ table(s) to the MLK Celebration Banquet. Total \$ _____.

Individual Ticket - \$75 per person – I/we would like to purchase _____ ticket (s) to the MLK Celebration Banquet. Total: \$ _____.

Monday, January 15, 2018 - 6:00 p.m.

MLK Celebration Banquet

The Dayton Convention Center

22 E. Fifth Street, Dayton, OH 45402

INTERFAITH BREAKFAST TABLE/TICKETS

TABLE of 8 - MLK Celebration Interfaith Breakfast \$300 - I/we would like to purchase _____
_____ table(s) to the MLK Celebration Interfaith Breakfast. Total \$ _____.

Individual Ticket - \$37.50 per person Interfaith Breakfast – I/we would like to purchase _____
_____ ticket(s) to the Interfaith Breakfast. Total: \$ _____.

Friday, January 12, 2018 - 7:30 a.m.
Interfaith Prayer Breakfast Table \$300 -
\$37.50 (per person) TBA

_____ **I/we are unable to attend the MLK Dayton, Inc. events, but would like to make a**
_____ **\$ _____ donation to the MLK Dayton**

Contact Thomas L. Nichols Jr. at 937-266-0789 or Brenda Joyce Blake at 937-838-5080 for
additional information.

Please make your **check payable to MLK Dayton Incorporated.**

Name (Please Print) _____

Authorization Signature _____

Date _____ Phone _____

Please send the ad contract to:
MLK Dayton, Incorporated C/O Ivy
Young, Treasurer MLK Dayton, Inc.
P.O. Box 24311
Huber Heights, Ohio 45424
Or email form to: ivyyoung@gmail.com



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SPONSORSHIP LEVELS

\$15,000 – Gold Sponsorship

- Company name and logo on all materials related to events, and prominent location on MLK-Dayton's newly designed web site
- Full page (back cover) color advertisement in event program
- Recognition on Facebook page
- Recognition in local media advertising
- Four tables at the Interfaith Prayer Breakfast
- Four tables at the MLK Celebration Banquet
- Invitation to the MLK Pre-Banquet Reception
- The opportunity to include literature at select events

\$10,000 - Silver Sponsorship

- Company name and logo on all materials related to events on MLK-Dayton's newly designed web site
- Full page color advertisement in event program
- Recognition on Facebook page
- Recognition in local media advertising
- Three tables at the Interfaith Prayer Breakfast
- Three tables at the MLK Celebration Banquet
- Invitation to the MLK Pre-Banquet Reception
- The opportunity to include literature at select events

\$5,000 - Bronze Sponsorship

- Company name and logo on MLK-Dayton's newly designed web site
- Full page color advertisement in event program
- Recognition on Facebook page
- Two tables at the Interfaith Prayer Breakfast
- Two tables at the MLK Celebration Banquet
- Invitation to the MLK Pre-Banquet Reception

\$2,500 - Supporting Sponsorship

- Company name and logo on MLK-Dayton's newly designed web site
- Half-page black/white advertisement in event program
- One table at the Interfaith Prayer Breakfast
- One table at the MLK Celebration Banquet

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_____ Color Ad \$400.00

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Organization Name: _____

Contact Person: _____ Phone _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Authorization Signature _____

Date _____ Phone _____

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Please send form and check to:

MLK Dayton, Incorporated C/O Ivy

Young, Treasurer MLK Dayton, Inc.

P.O. Box 24311

Huber Heights, Ohio 45424

Or email form to: ivyoun@gmail.com